

TIME OF DAY DEMAND (TODD)

Why was the Time of Day Demand Implemented?

Demand charges are a significant cost to the monthly bill that we pay to Great River Energy. As such, every member is being asked to share in this expense by paying a charge for the monthly electrical demand they generate.

How does this benefit members?

Previously, the demand costs were hidden within the kilowatt-hour charge (kWh). TODD allows members the chance to save by shifting some usage away from high-demand times (Monday-Friday during the hours of 5 PM - 9 PM)

Which rates have a Time of Day Demand Charge?

Rates 2, 5, and 18 have been implemented with a TODD charge. TODD does not apply to members on the Load Management Program (Rate 3).

SPREAD OUT YOUR USAGE



OFF PEAK HOURS:
12 AM - 5 PM



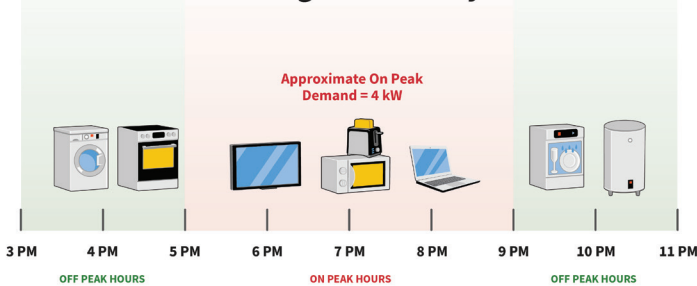
ON PEAK HOURS:
5 PM - 9 PM



OFF PEAK HOURS:
9 PM - 12 AM

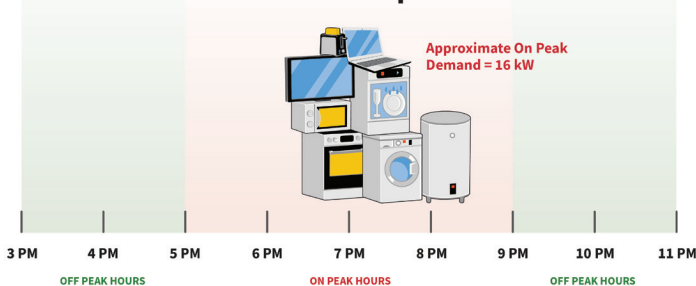
SPREAD OUT YOUR USAGE

Throughout the Day



DON'T STACK YOUR LOAD

This Drives Up Cost



SIMPLE WAYS TO MANAGE DEMAND

1. Spread out high-energy activities.

Appliances like dryers, ovens, dishwashers, and space heaters use a lot of electricity. Running several of them at once, especially between 5 p.m. and 9 p.m., can quickly increase your demand.

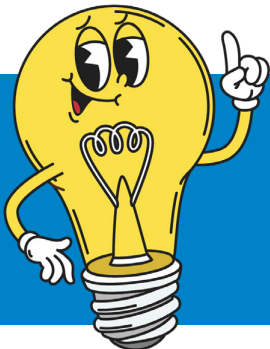
- Avoid running multiple high-energy appliances at once.
- Shift household chores to off-peak hours.
- Use appliance delay-start and timer settings.
- Pre-heat or pre-cool your home.
- Lower hot water use during peak hours.
- Turn off or unplug unused electronics.

2. Take advantage of energy management programs.

Programs like Off-Peak Water Heating, Dual Fuel Heating, and Storage Heating automatically shift usage to off-peak hours. These programs can reduce demand, lower your rate, and often qualify for rebates. This benefits both your household and the cooperative.

3. Let smart technology do the work.

Smart thermostats, timers, and appliance scheduling tools make it easier to avoid peak hours without changing your routine. Pre-heat or pre-cool your home before 5 p.m., and schedule EV charging or water heating overnight.



LOOKING AHEAD

You do not have to overhaul your lifestyle to make an impact. Awareness alone goes a long way. **If you have questions or would like help understanding your bill or options, call 320-864-3148 or visit mcleodcoop.com/demand.**

More About the Time of Day Demand (TODD) Rate

What is electrical demand?

Electrical demand (kW) is the amount of power required to operate all appliances and equipment running off of electricity in your home at a specific point in time. This means all appliances and equipment operating simultaneously at any time.

How is the Time of Day Demand (TODD) charge calculated?

The demand charge is based on the account's single highest demand interval recorded on a weekday (Monday-Friday) between 5 PM - 9 PM. That one peak day in the month - the single highest - is used to calculate the account's monthly TODD charge (demand in kW multiplied by \$5.00)

EX: Your demand for the month was 2.0 kW. TODD: \$5.00 multiplied by 2.0kW = \$10.00 demand charge on your bill

Why does our system peak from 5 PM - 9 PM on weekdays?

This is the time of day when members are using the most electricity. This increases the cost to purchase power for our members.

Are weekends and holidays included in the TODD charge?

No, demand is not measured on weekends (Saturday & Sunday) or holidays, which include New Year's Day, Memorial day, Independence Day, Labor Day, Thanksgiving, & Christmas Day.

How can I reduce my Time of Day Demand charge?

When possible, shift electricity use outside of On Peak hours (5 PM - 9 PM). Strategies include running your dishwasher, clothes washer, or clothes dryer outside of the 5 PM to 9 PM On Peak hours. Avoid running multiple appliances at the same time (this is known as stacking). Load Management programs, such as water heating, dual fuel, and EV charging during Off Peak times is another option.

A Look at Your Bill

1. General contact information
2. Billing date, Account, Location, Amount Due, and Due Date
3. Balance, Payments Received, Balance Prior to Billing
4. Message area for important information from MCPA
5. Meter information and reading dates
6. Monthly graph with 13 month usage history
7. Current charges detail, current charge amount,

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McLEOD CO-OP POWER
Your Sustainable Energy Cooperative

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1234 ANYPLACE ST
ANYWHERE MN 55555

5 1234
C-7

Serv Addr: 1234 ANYPLACE ST Desc: Phone: (123) 456-7890

Meter #	Rate	Reading Previous	Dates	Days	Readings Previous	Current	Meter Multiplier	kWh Usage
123456789	2T	01/01/2026	02/01/2026	31	56778	57682	1	904

kWh / kW Usage Information

Time of Day Demand Peak 1.0 kW @ 01/11/2026 18:45

Current Charges Detail

Charge Description	Amount
Balance Prior To Billing	0.00
Energy Charge	904 kWh @ \$0.12100 \$xxx.xx
Time of Day Demand	1.000 kW @ \$5.00000 \$5.00
Power Cost Adj	kWh @ varies per month \$x.xx
System Delivery Charge	\$47.50
State Tax	\$xx.xx
County Tax	\$x.xx
Total Current Charges	\$xxx.xx
Roundup Contribution	\$0.00
Total Amount Due	\$xxx.xx

YTD Round-Up Contribution \$xx