



Minnesota Touchstone Energy Cooperatives?

**COMMUNITY AWARD APPLICATION**

*Responses to the following questions will be used to judge the entries. Please respond with specific examples. You may attach additional pages, other documents and/or photographs as necessary. Return your application by 4:00 p.m. on October 31<sup>st</sup> to McLeod Co-op Power, 3515 11<sup>th</sup> Street East, Glencoe MN 55336. If you have questions, contact Dan Ehrke at 1-800-494-6272 or e-mail to [dehrke@mcleodcoop.com](mailto:dehrke@mcleodcoop.com).*

1. Name and address of business or organization being nominated:
  
  
  
  
  
  
  
  
  
  
2. Describe the project, event or organization:
  
  
  
  
  
  
  
  
  
  
3. How has the project, event or organization impacted the community this past year?
  
  
  
  
  
  
  
  
  
  
4. About how many people have been touched in a positive way by this?
  
  
  
  
  
  
  
  
  
  
5. What is the lasting impact?

Information about the person or organization making the nomination:

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## **Touchstone Energy® Community Award**

### AWARD CRITERIA

**This form doesn't need to be filled out by the applicant, but can be used as a guide as the application is filled out. This is the criteria judges will use to evaluate the applications.**

#### **1. Objectives**

What has been the focus of this organization's efforts?

*(i.e. youth, community, economic development, environment, disaster relief)*

#### **2. Impact/Value**

How has the organization helped to build a stronger community?

*What specific goals have been achieved? How have programs/services been improved? What percentage of people within the co-op service territory was impacted?*

#### **3. Scope**

Who has benefited from the efforts of this organization?

*Consider how wide-ranging the efforts have been. How many people have been impacted? Has the organization collaborated with others? Is the project/organization multi-community?*

#### **4. Leadership**

How has the organization demonstrated outstanding leadership?

*Has the leadership inspired or trained others? What barriers or obstacles have been overcome to achieve goals? How have the people being served been involved in the programs or projects?*

#### **5. Use of Resources**

How has the organization used resources wisely?

*What means have been used to pull in resources? Have any money-saving innovations been implemented? Any resources leveraged due to a combined effort?*

#### **6. Length of Service**

How long has this organization been a positive influence in the community?

#### **7. Outreach/Communication**

How have the organization's efforts been communicated to the public?

*What innovative ways have been used to publicize projects or programs to the audience? How has the organization been recognized by the community?*