



## **Touchstone Energy® Community Award**

### AWARD CRITERIA

**This form doesn't need to be filled out by the applicant, but can be used as a guide as the application is filled out. This is the criteria judges will use to evaluate the applications.**

#### **1. Objectives**

What has been the focus of this organization's efforts?

*(i.e. youth, community, economic development, environment, disaster relief)*

#### **2. Impact/Value**

How has the organization helped to build a stronger community?

*What specific goals have been achieved? How have programs/services been improved? What percentage of people within the co-op service territory was impacted?*

#### **3. Scope**

Who has benefited from the efforts of this organization?

*Consider how wide-ranging the efforts have been. How many people have been impacted? Has the organization collaborated with others? Is the project/organization multi-community?*

#### **4. Leadership**

How has the organization demonstrated outstanding leadership?

*Has the leadership inspired or trained others? What barriers or obstacles have been overcome to achieve goals? How have the people being served been involved in the programs or projects?*

#### **5. Use of Resources**

How has the organization used resources wisely?

*What means have been used to pull in resources? Have any money-saving innovations been implemented? Any resources leveraged due to a combined effort?*

#### **6. Length of Service**

How long has this organization been a positive influence in the community?

#### **7. Outreach/Communication**

How have the organization's efforts been communicated to the public?

*What innovative ways have been used to publicize projects or programs to the audience? How has the organization been recognized by the community?*