

Touchstone Energy® Community Award

AWARD CRITERIA

This form doesn't need to be filled out by the applicant, but can be used as a guide as the application is filled out. This is the criteria judges will use to evaluate the applications.

1. Objectives

What has been the focus of this organization's efforts?

(i.e. youth, community, economic development, environment, disaster relief)

2. Impact/Value

How has the organization helped to build a stronger community?

What specific goals have been achieved? How have programs/services been improved? What percentage of people within the co-op service territory was impacted?

3. Scope

Who has benefited from the efforts of this organization?

Consider how wide-ranging the efforts have been. How many people have been impacted? Has the organization collaborated with others? Is the project/organization multi-community?

4. Leadership

How has the organization demonstrated outstanding leadership?

Has the leadership inspired or trained others? What barriers or obstacles have been overcome to achieve goals? How have the people being served been involved in the programs or projects?

5. Use of Resources

How has the organization used resources wisely?

What means have been used to pull in resources? Have any money-saving innovations been implemented? Any resources leveraged due to a combined effort?

6. Length of Service

How long has this organization been a positive influence in the community?

7. Outreach/Communication

How have the organization's efforts been communicated to the public?

What innovative ways have been used to publicize projects or programs to the audience? How has the organization been recognized by the community?